



Care instructions for woolen articles or products with a percentage of wool

Wool is a product from nature. It contains lanolin thanks to which the wool is self-cleaning. Light dirt or bad odours can be removed easily by airing the product outside or by "pushing" the article very carefully. We only use wool from certified organic animal keeping. The entire processing chain incl. dyeing follows the world's leading processing standard for textiles made from organic fibres called G.O.T.S. (www.global-standard.org). This is why you don't need to wash your PURE PURE woolen article before using it for the first time.

If you need to wash your woolen article, we strongly recommend to follow the care instructions of the inner care label of your product:

Most of our products can be washed in the **wool program / delicate cycle** of your washing machine



(30c with double bar). Please program your washing machines to spin up to max. 400-500 rotations during the wool setting! If the care label shows that your product only can be hand washed, please follow the hand washing instructions below:

wool program / delicate cycle:

- Use mild wool shampoo or baby shampoo.
- wool program / delicate cycle
- Please change the rotations of your washing machine to max. 400-500 rotations.
- Shake out washed articles, pull them carefully in shape and place it flat on laundry rack.

hand washing:

- Fill your sink with „cold“ water (about 25-30c, what seems to be cold, as our body temperature is around 36c), check with thermometer.
- Use mild wool shampoo or baby shampoo.
- Put the dirty woolen article into the water, push the article carefully for 2 minutes (don't wring or rub it) and take the article out of the washing water.
- Rinse it carefully with fresh water at the same temperature (also 25c – 30c), squeeze it softly, pull them in shape and place it flat on a towel on a laundry rack (never use tumble dryer!).

Recommendation: place a towel on a laundry rack and put the washed and wet article on it.

Wash your product sometimes with lanolin-replenishing soap.

Treating your PURE PURE products carefully will ensure they provide you with enjoyment for years to come.

We washed all our products successfully following the recommendations. This is why we will refuse to offer any compensation for washing mistakes.

Your PURE PURE Team